

**Theatre BFA**  
**The Academic Business Plan**

*that by staggering when these classes are offered, these classes can be covered within existing faculty loads. If the program were to be wildly successful, the need for additional faculty support may arise, but as currently imagined, all academic resources for this program are currently available. The musical theatre faculty and the faculty of the department have been developing this curriculum for several years based on successful existing programs. We feel that when implemented, this program can be highly competitive amongst professional musical theatre BFA programs. Adding to this program's desirability is Binghamton University's closer proximity to New York City when compared to other programs in the SUNY system that are in the western reaches of New York State.*

A **Benefits** statement that details what the sponsoring unit and the University will gain from the establishment of the program or facility. It is essential that a clear connection be drawn between the new development and the existing mission and goals of the unit and that the associated improvements in program be examined. It should also be made clear how the program or facility relates to the mission and the strategic plan of the University. Since this is an academic plan, it will be necessary to address separately the aspects of education, research, and service.

*A Musical Theatre program serves the strategic priorities of Binghamton University by fulfilling our commitment to "creative activities that shape the world" as is becoming increasingly standard in premier public universities throughout the country. This program will further augment the university's cultural impact on the local community and will reach the global community through the artistic work created throughout the careers of its alumni.*

*A musical theatre program will encourage young artists to engage in interdisciplinary conversations with their peers to create work in dialogue with the world around them. Binghamton's program will provide students with skills demanded of the profession and position them to succeed in this highly competitive career. Demand for this level of training is not currently filled by any Eastern NYS SUNY school. As a rigorous liberal arts and professional institution, Binghamton is well equipped to meet these demands.*

*Many students pursue undergraduate education seeking professional-level musical theatre training while also pursuing what their parents may call a more "practical" major. These students consider our lack of a musical theatre program a "deal breaker" and therefore do not apply to this university. (Binghamton faces a similar struggle with students wishing to attend a university with a football team.) Offering a musical theatre major will surely deliver more high quality applicants to the university. We anticipate that once we have established a desirable musical theatre program, we may need to hold auditions for entry, as is frequently the case with BFA programs, but rarely BA degrees. Having a program with stringent barriers to entry will elevate our perceived status to that of a more desirable theatre program.*

A **Cost** statement that outlines the capital cost of establishing the program or facility. This should also provide as much detail as possible concerning the source of the capital or one-time funds that will be required. When appropriate, there should also be an analysis of intangible costs such as lost opportunities and political liabilities created. Also included should be an outline of human resource costs. What type and level of personnel are envisioned as being involved with the program?

*Costs associated with this new major will be primarily non-monetary. There may be occasions where the department feels it should produce an additional musical in a given season, thereby resulting in an overall decrease in the number of roles for non-singing/dancing students in a given year.*

*Producing musical theatre productions requires additional rehearsal spaces, which are a commodity in the Fine Arts building at Binghamton University. It is possible that the availability of these space to non-theatre students will be decreased by the introduction of the program, which will be a welcome change to how departmental spaces are utilized.*

*We may find that the new program will necessitate that some classes be offered less often in order to adjust to the shifted demands and in order to keep faculty loads consistent. .*

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Course	Credits
THEA 203: Technical Production	4
THEA 207: Actor Trng I Basic Processes	4
Run Crew <i>THEP 216: Run Crew</i>	2
Scenery <i>THEP 270: Prod. Lab: Scene</i>	2
Music skills <i>MUS 121: Mus. Fundamentals</i>	2
Music Skills <i>MUS 141: Beginning Piano</i>	4
Dance Technique <i>THEA 226: Dance Technique I: Jazz 4 cr.</i>	4

Dance Technique *THEA 225 Dance Technique I: Ballet 4 cr.* 4

Course	Credits
<b>Upper Level Concentration Courses</b>	
THEA 304: History of the Theatre	4
THEA 306: Intro to World Dramatic	4
THEA 307: Intermediate Acting: Meisner	4
THEA 308: Intermediate Acting: Scene	4
THEA 310: Actor Training: Body Work	4
THEA 311: Actor Training: Voice Work	4

Theatre History elective *THEA 309: Performance & Modern Culture or equivalent*