

EXHIBIT C: TERMS, RULES AND REGULATIONS

SUNY Binghamton reserves the right to change those Rules and Regulations and to promulgate additional terms, rules and regulations for usage of the Box as and when it deems such action necessary or desirable. Any additional terms, rules and regulations promulgated by SUNY Binghamton shall become binding upon the Suiteholder, immediately upon the Authorized Representative's receipt of notice of them from SUNY Binghamton. It shall be the responsibility of the Authorized Representative to provide notice of any additional terms, rules and regulations to the Suiteholder.

³⁰ **RIGHT TO PURCHASE TICKETS.** In consideration for the Contribution set forth above, which is made to SUNY Binghamton by the Suiteholder to be used for the purpose of supporting SUNY"

RULES AND REGULATIONS FOR USE OF EVENTS CENTER BOX

These Rules and Regulations set forth the terms and conditions governing the use of the box seating in the Events Center of Binghamton SUNY Binghamton.

10. **ACCESS TO BOX.** Only a Suiteholder who/that has contributed to SUNY Binghamton pursuant to a valid and effective "Binghamton University Contribution Agreement" granting the Suiteholder the right to purchase tickets for box seating in the Event Center shall be entitled to use an Events Center Box (the "Box"). The Suiteholder may have access to the Box only during events in the Events Center for which he/she/it has purchased tickets. Access shall be limited to the Suiteholder, his/her/its invited guests. The Suiteholder, however, shall be a regular and active user of the Box and shall regularly be present in the Box during events for which he/she/it has purchased tickets. Whether or not present in the Box, the Suiteholder shall be responsible for all acts, omissions, and conduct of persons using the Box.

11. **MAXIMUM BOX TICKETS; USE OF TICKETS.** (a) Maximum. No more tickets shall be provided for use in the Box during any event than there shall be seats in the Box installed by or through SUNY Binghamton, and the Suiteholder shall not permit more than those persons having tickets for seating in the Box to be present in the Box during an event. Notwithstanding the preceding sentence, the Suiteholder may, to the extent not in violation of any fire or other applicable ordinance, code, or regulation, invite guests into the Box for brief social events prior to or after the event or during any halftime or intermission. The Suiteholder is responsible for any violations. (b) Use. All tickets sold and parking passes provided to the Suiteholder and governed by any provision of the Contribution Agreement or these Rules and Regulations, whether for events in the Events Center or elsewhere, are sold and/or provided on the condition that they will be used by the Suiteholder, the Suiteholder's invited guests. The Suiteholder shall not purchase any such tickets for subsequent resale to third parties or sell them, or permit others to sell them to third parties, directly or indirectly, under any circumstances to third parties or sell them, or permit others to sell them to third parties, directly or indirectly, under any circumstances. Should the Suiteholder violate this condition, the Suiteholder's right to purchase tickets may be revoked in SUNY Binghamton's sole discretion.

12. **ADDITIONAL BOX SEATS AND RENOVATIONS.** All arrangements for the installation or removal of seats, or for any other changes or renovations to the Box interior desired by the Suiteholder and permitted by SUNY Binghamton must be made in writing to the Events