

DAVID A. CAMPBELL, Ph.D.
Department of Public Administration
College of Community and Public Affairs
Binghamton University
Binghamton, New York 13902-6000
dcamp@binghamton.edu

CURRICULUM VITA

Education

Ph.D., Social Welfare, 2000
Case Western Reserve University, Cleveland, OH
Dissertation title: Interorganizational Restructuring in Nonprofit Human Service Organizations.

M.A.R., 1989
Yale University Divinity School, New Haven, CT

B.A. Philosophy, 1983, magna cum laude
Bates College, Lewiston, ME
Elected to Phi Beta Kappa

Professional Experience

Academic Experience

2005-	Faculty Member, Department of Public Administration Binghamton University, Binghamton, New York
2022-	Professor
2011-2022	Associate Professor
2005-2011	Assistant Professor
2014-2015	Visiting Professor (Summer), Koç University, Istanbul, Turkey
1999-2005	Adjunct Assistant Professor, Executive MPA Program Columbia University, New York, New York

Nonprofit Management Experience

1999-2005 Vice President for Programs
 Community Service Society of New York, New York City

Directed research, advocacy and service departments for a prominent social welfare organization with a \$17 million dollar budget. Provided leadership on major management and development projects, such as strategic planning, program performance measurement and incentive based compensation. Represented agency in national research activities and advocacy coalitions.

1992-1999 Vice President, Planning and Program Services
 Center for Families and Children, Cleveland, OH

Directed program operations for a \$15 million multi-service nonprofit organization. Developed, implemented and monitored strategic planning, program evaluation and other organizational development processes. Staffed Board Planning and Program Development Committee.

Publications

All collaborations are equal, unless specified otherwise.

Edited Books

Siddiqui, S. & Campbell, D. (Eds.) (2023). *Philanthropy in the Muslim World*. Cheltenham, UK: Edward Elgar Publishing.

Lengyel, T., & Campbell, D., (Eds.). (2002). Faces of change analysis: Welfare policy through the lens of personal experience. Milwaukee, Wisconsin: Alliance for Children and Families. (www.alliance1.org/Research/Facesofchange.asp.)

Peer Reviewed Journal Articles

Campbell, D. (2023). An alternative approach to teaching about NGOs globally: A comparative country-based view seen through a genocide and mass atrocity prevention lens. *Journal of Comparative Policy Analysis*, 25(3), 346-360. <https://doi.org/10.1080/13876988.2023.2201806>

Campbell, D., Appe, S. & Rozansky, M. (2022). The experiential philanthropy canon: What students read in experiential philanthropy classes and why it matters. *Journal of Public Affairs Education*, (29)2, 134-155. <https://doi.org/10.1080/15236803.2022.2107416>

Campbell, D. & Lambright, K. (2022). Participants not observers: Involving beneficiaries as co-assessors in performance analysis. *Journal of Health and Human Services Administration*, 44(4), 260-273. [Link](#).

Campbell, D. & Lambright, K. (2020). Terms of engagement: Variations in Facebook and Twitter use among nonprofit human service organizations. *Nonprofit Management and Leadership*, 30,(4), 545-568. DOI: 10.1002/nml.21403

Campbell, D. & Lambright, K. (2019). Are you out there? Internet presence of Nonprofit human service organizations. *Nonprofit and Voluntary Sector Quarterly*, (48)6, 1296-1311. DOI: <https://doi.org/10.1177/0899764019852673>

Campbell, D. &

Campbell, D (2000). “High-end alliances as fund raising opportunities,” in C. Weisman, (Ed.), *Secrets of successful fundraising* (pp. 297-322). F.E. Robbins & Sons: St. Louis. (Invited, geared to a practitioner audience).

Book Reviews

Campbell, D. (2021). [Review of the book *The quest for attention*, by C. Guo & G.D. Saxton]. *Nonprofit Policy Forum*. 12(2), 395-400.

Invited Journal Articles

Jones, D, & Campbell, D. (2002, Fall). Philanthropy and 9/11: How did we do? *Responsive Philanthropy*.

Technical Reports

Campbell, D., Müftügil, A.S., & Güner, D. (2017). Funder definitions of civil society organization accountability and performance in Turkey, in A.S. Müftügil, T. Emiro lu & D. Güner, (Eds.),

Funded Research and Grants

Learning by Giving Foundation (2010-2023). \$153,000 to support undergraduate philanthropy.

Conrad and Virginia Klee Foundation (2019-2023). \$50,000 to support Philanthropy Incubator.

Lilly School of Philanthropy (2016, 2018). \$1,000 travel support for Symposium on Muslim Philanthropy.

State University of New York (2015). \$20,000 (with SUNY Purchase as the lead institution), for research and planning toward the development of funding applications to advance research on new strategies to advance public support for the arts.

Conrad and Virginia Klee Foundation, Community Foundation for Tompkins County, Community Foundation for Elmira/Corning and the Southern Finger Lakes, Triad Foundation (2011). \$5,000 to support presentation of documentary film *Saving Philanthropy* in Binghamton and Ithaca, and to support filmmaker travel.

Southern Tier Central Appalachian Regional Commission (2010). \$10,000 to support research and consultation related to the potential for shared services among Chemung County nonprofit organizations.

Binghamton University (2010). \$1,000 to support the integration of social entrepreneurship into the curriculum for the course Introduction to Nonprofit Management and Leadership.

Campus Compact (2009). \$6,000 to research the nature and extent of student philanthropy courses and programs in institutions of higher education across the United States and present findings at two national conferences.

Campus Compact (2009). \$5,000 to continue grantmaking component of nonprofit administration course.

Community Foundation for South Central New York (2009). \$2,000 to continue grantmaking component of nonprofit administration course.

Campus Compact (2008). \$18,000 to integrate student grantmaking into graduate course work in nonprofit administration.

Alliance for Children and Families (2008). \$17,200 to research and develop a white paper on the role of constituent voice in human services management.

Hoyt Foundation and Community Foundation for South Central New York 0 612 792 2011 07 01 (2008). \$17

Conference Presentations

Program design, funding models and

Building a performance measurement dialogue: Engaging practitioners on critiques of current practice: Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2014, Denver, CO

funders: Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2013, Hartford, CT.

Outcomes in Teaching Philanthropy: Philanthropy Educators Symposium, Stanford University, June, 2013

Let me tell you more about me: How nonprofits see friends, fans and followers: Association for Research on Nonprofit Organizations and Voluntary Action Conference, November 2012, Indianapolis, IN.

Measuring what matters: Strengthening nonprofit performance reporting and its relationship to research and pedagogy, Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, November, 2011, Toronto, ON, Canada.

Funder and provider experiences with feedback: Assessing the feedback purposes framework. Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference, November 2011, Toronto, Canada.

Student Philanthropy in Social Work Education. Presentation at the Council on Social Work Education (CSWE) Conference, October 2010, Portland, OR.

Provider Perceptions of Feedback Practices in Nonprofit Human Services, paper presented at the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA), Cleveland, OH, November 2009.

Provider Perceptions of Feedback in American Nonprofit Human Service Organizations, paper presented at the Association for Nonprofit and Social Economy Research, Ottawa,

Member, Advisory Panel, Charity Navigator, 2011-2016

Peer reviewer,

Member, Executive Committee, 2009-2013
Chair, Task Force on Finance and Strategy, 2009
Member, Task Force on Benefits and Compensation, 2009-2010
Chair, Succession Planning Task Force, 2007

Member, Community Investment Strategy Committee, United Way of Broome County. 2007-2008

Member, Advisory Committee, Windows of Hope Family Relief Fund, 2002-2007

Professional Consultation

Leadership Development, Meeting and Retreat Facilitation, Planned Parenthood of the Southern Finger Lakes, 2010-2020

Accreditation Institute Facilitator, Network of Schools of Public Affairs, Policy and Administration (NASPAA), Beijing, China, 2018

Retreat Facilitation, Park Foundation, 2017

Strategic Planning, Children's Home of Wyoming Conference, 2016

Retreat Facilitation, South Central New York Library Council, 2015

Nonprofit Leadership Skills Development, Human Services Coalition of Tompkins County, 2008-2015. Topics: Financial Management, Board Development, Merger and Collaboration Planning, Social Entrepreneurship, Performance Measurement, Sustainability Planning

Merger Planning, Hospicare, Ithaca, New York, 2014

Retreat Facilitation, Coddington Road Community Center, 2014

Retreat Facilitation, United Way of the Southern Tier, 2013

Retreat Facilitation, Challenge, 2011, 2013

Professional Development Curriculum, Association of Junior Leagues International, 2012

Retreat Facilitation, SOS Shelter, Endicott, NY, 2012

Crisis Line/211 Integration Assessment, Human Services Coalition of Tompkins County and Suicide Prevention Crisis Services, 2010

Shared Services Assessment, Chemung County Human Services Committee, 2010

Courses Taught

Capstone Seminar
Foundations of Civic Engagement
Introduction to Nongovernmental Organizations
Introduction to Nonprofit Management and Leadership
Issues in Nonprofit Administration
Introduction to Public Administration
Performance Analysis
Philanthropy and Civil Society
Praxis through Cases
Policy Analysis
Problem Definition